



Lone Star High School Band
9th Annual MARCH-A-THON
August 17, 2019 • 9:00 am-12:00 pm

Come be a part of our annual fundraiser! The Award-Winning Lone Star High School Marching Bands' March -A-Thon will be held on **August 17, 2019**. Everyone participation is needed, March-A-Thon has the potential to raise over \$40,000!

What is March-a-thon?

The band will march a parade route throughout Christie Ranch, The Knolls of Frisco, Northridge and Grayhawk, starting and ending at Lone Star High School. The students will be dressed in their blue band shirts and grey shorts. They will be accompanied by the directors, police escorts, and lots of volunteers. While marching, the band will perform music from our 2019 Contest show, The Heist, as well as the school's fight song, and our favorite football stand songs. We will stop to perform "Mini-Concerts" for families who live on the parade route and "Block Party" concerts in common areas of these neighborhoods.

Why do we do this?

The March-a-thon is the students' ONLY fundraiser of the year. The funds raised are used towards the band trip and other band activities and expenses. We also hope this March-A-Thon and performance will boost community spirit, bring attention to our award-winning band program, and excite children along the parade route about music! We'll be loud, proud, and **have a great time!**

When is it?

March-a-thon is going to be on Saturday, August 17, 2019 starting at 9:00 am and ending approximately 12:00pm. All timing is subject to how fast the group moves...

*The weekend prior will be a flyer distribution along the parade route through each neighborhood and is scheduled for August 10th, at 8am. More info will come home about this closer to time.

How?

We ask that each band student obtain pledges totaling at least \$300- 10 pledges of \$30 each or any combination of pledges totaling \$300. Donations should be collected at the time the pledge is made and all money should be turned in to the Band Hall no later than October 4, 2019. Checks should be made out to Lone Star High School Band. Additional copies of the information packet will be available on the band's website.

We will also be carrying donation buckets during the parade to collect donations from people along the parade route.

▪ Student Incentives

- o DCI (Aug. 10th) watch party with 100% participation. Participation = \$100 donation
- o \$10 gift card of their choice with \$250 in total donation(s)
- o A custom gift basket valued at \$100 with \$1000 in total donation(s)

▪ Business Contributions

Parents and students are encouraged to approach businesses for sponsorship of the band booster association as early as possible. These contributions may be used to fund various band events or support the March-a-thon activities required to complete the march (water, gift cards, March-a-thon food, silent auction, etc.) Business contributions, cash or in-kind donations, will count towards the student's prize level. Tax donation forms and informational information will be available at the band website: www.lshsband.com

▪ Business/Corporate Sponsorship

If you own a business, please consider sponsoring our band! Tax forms are available for your donation. Sponsoring businesses will receive special recognition depending on their donation levels.

If you have a business donation or are interested in going out to businesses to request or pick up donations, please contact Ways and Means Chair, Janet Smith at waysandmeans@LSHSband.com

Specific needs for the March-a-thon include:

- Lunch for approximately 350 people including paper goods, drinks, and fruits/ vegetables
- Water bottles along the parade route
- Snacks along the parade route
- 2019 banner the kids will carry through the parade
- Police escort payroll funds
- Anything that a business is willing to contribute!

Keeping it safe and fun:

Throughout the march, we will take numerous water and snack breaks. Vans or trucks will be available for students who need a break from the heat, and we will have medical supplies available. Pickup trucks will be traveling with us for those carrying heavy instruments that need a little help. A student will not be made to march if physically unable to do so. Those in the front ensemble/pit will carry donation buckets, sponsor signs, or our banner. We plan to utilize an elementary school for our restroom breaks and lunch will be back at Lone Star.

How Can Parents Help?

We will need many hands on the day of the event to keep our kids safe, hydrated, nourished, protected with sunblock, marching, and making noise.

To sign up visit: <https://www.signupgenius.com/go/4090E4DAFAB2AA75-march> Password is "Rangers"

▪ Snacks:

Students please bring snacks to March-a-thon as listed below:

Last name starting with:

- (A-H) 36 individual sized snack bags- think chips, crackers, 100 calorie packs, goldfish, cheese its, etc.
- (I-N) Dessert- 2 dozen cookies, brownies, OR cupcakes
- (O-T) Fruit/ Veggie Tray to serve 12
- (U-Z) 36 individual sized snack bags- think chips, crackers, 100 calorie packs, goldfish, cheese its, etc.

- **Lunch/Water/Snack Volunteers on March Day:**

Come be part of the lunch crew, lunch will be at Lone Star High School. The hospitality committee will provide lunch for the kids and all adults. We will use some of our corporate sponsor funding to pay for food, **unless someone can find a sponsor** willing to donate all or a portion of lunch for lots of kids, directors, policemen, and volunteers! Water/snack break locations have already been identified, and crews will need to be there to help set up and take down the stations.

- **Marching Chaperones:**

Come march the route with us, all or only a section! Whatever time you can give us, we'll take! We need as many parents as we can get to make as big an impression on the community as we can. No musical experience is necessary! Parents will keep the marchers hydrated and excited and cheer on our donors!

- **Transportation (8 pick-up trucks/ large vehicles needed):**

We would love to have a few trucks or vans to join the parade as our mobile medical stations. We are also searching for a nurse or EMT that might volunteer their time on Saturday to assist with minor first aid. Also, we need a few pickup trucks to haul large equipment and water. So, if you can't walk the route, can you drive it for us? If you can assist with any of these transportation needs, please sign up.

- **Publicity:**

We need lots of publicity! We will need a group of people (students are already included) willing to place fliers at the homes along our route on Saturday, August 10th (start 8am) until finished. This letter will inform our neighbors about our parade, our goals, and their opportunity to have the band stop and play in front of their home. This is required for us to do and we need a few parents to assist in supervising the students or placing flyers door-to-door. We've typically finished in less than an hour with enough help. We also need to get the word out to neighborhood associations, radio stations, newspapers, plus we need signs for our vehicles.

This March-A-Thon can and will be a success, but it's going to take ALL of us doing our part! Come along for the fun, and then reap the rewards of our labor!!!



Dear _____,

Thanks to you, the 2019-2020 school year may be the most exciting year on record for the award-winning Lone Star High School Marching Band!

Your support also changed the lives of kids in Frisco by making music accessible to all students.

Your gifts for 2019 have totaled \$ _____ so far. For your convenience, we've listed your individual gifts below.

Thank you for supporting the Lone Star High School Marching Band Boosters Association and the children of the community!

Best wishes,
Janet Smith & Vicki DeAnda, Ways and Means Committee Chairs
Lone Star High School Band Boosters Association
2606 Panther Creek Parkway
Frisco, Texas 75033
EIN#: 27-2420780

P.S. Thank you so much for being a true friend of the Lone Star Marching Band!

Donor: _____

Donation: _____ Processing Date: _____

LSHS BBA has not provided any goods or services in exchange for this contribution. This receipt is an important document necessary for available federal income tax deduction.

It's time for the Annual Lone Star High School BBA 2019 March-A-Thon!

Saturday, August 17

Student Name: _____

Dear Potential Sponsor,

I am participating in the annual **Lone Star High School BBA** March-A-Thon where I will march **a 5K!** All proceeds will help fund our annual band trip and other band activities! You can sponsor me for any amount that you are willing to contribute. Make checks payable to **Lone Star High School BBA**. Come out to cheer us on and ask about sponsoring a **mini-concert!**

You can also make a donation at: www.lshsband.com/marchathon.

All contributions are tax-deductible (EIN#27-2420780)

	Name of Sponsor	Address	Phone	Donation Amount (Ex. \$25.00)	Business Matching Donation Amount	Donation Collected?
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

March-a-thon Scripts

E-mail

Dear _____.

I need your help!

I play the _____ in the Lone Star High School Band. (Or "I'm in the color guard for the Lone Star High School Band.")

We are raising money through a March-A-Thon to support this year's band program expenses such as contest fees, clinicians, and scholarships. This is the band's largest fundraisers for this year. On Saturday, August 17th, our band will march and perform on a 3.2 Mile route through local neighborhoods!

Would you please sponsor my marching? A 5K march in the Texas sun is a long way! Better yet, schedule a personal mini-concert (\$100 minimum) on our marching route for friends and family.

I would greatly appreciate your assistance and support. Please make checks payable to "LSHS BBA" put my name in the memo line and mail it to the address below. You can also make a donation online (and see the March-A-Thon route) at www.lshsband.com/marchathon.

I will provide you with a receipt of your donation for your records.

Thank you in advance for helping me and supporting the award winning Lone Star High School Band program!

Sincerely,

(Student's name)

Please send checks to:
LSHS Band
2606 Panther Creek Pkwy
Frisco, TX 75033

In-Person or Phone Soliciting

Hi! I'm _____ and I play the _____ in the Lone Star High School Band. (Or I'm in the color guard with the Lone Star High School Band.) I would like to ask if you would consider sponsoring me for our March-A-Thon on Saturday, August 17th. We're going to march over 3 miles to raise money for our band's yearly expenses such as contest expenses, clinicians, and scholarships.

Could you please help by sponsoring me? Better yet, schedule a personal mini-concert (\$100 minimum) on our marching route for friends and family. Please make the check payable to "LSHS Band" and put my name in the memo line or you can donate online and see the March-A-Thon route at www.lshsband.com/marchathon. I will provide you with a receipt of your donation for your records.

Thanks so much for supporting us! Please come out and cheer for us on Saturday, August 17th. Thanks again!



Dear Band Supporters,

The award-winning Lone Star High School Marching Band has completed its 9th annual March-A-Thon event but we still need your support. This school year's show is called "The Heist" and pulls together exciting drill and music you will recognize, like Michael Jackson's *Smooth Criminal*. With over 235 students, this will be a big production! We hope you'll join us at one of our football games or contests to see the show.

In addition, you can support us by writing a check made payable to Lone Star High School or you can donate online at:

www.lshsband.com/marchathon



Thank you for supporting the Lone Star High School Marching Band Boosters Association and the hardworking students of the band. We couldn't put the show together without you! Remember, we are a 501(c) 3 organization, so your donation may be tax deductible.

We appreciate your support!

On behalf of Lone Star High School Marching Band
And the Lone Star High School Band Boosters Association
2606 Panther Creek Parkway
Frisco, Texas 75033
EIN# 27-2420780